

ADVERTISING RATE CARD

# ORETHA'S SENIOR CITIZEN DISCOUNT GUIDE

UPDATED: 13 MARCH 2025



orethaseniorecare



# Note from Oretha

I'm Oretha, founder of Oretha's Senior Concierge Services. For five years, we've provided hospital accompaniment services to help senior citizens feel safe and supported during medical visits, while offering peace of mind to their families.

I invite corporations, organisations, and entrepreneurs to join us in expanding this meaningful project in our upcoming issue scheduled on April 2025. Together, we can make a lasting impact on the lives of seniors in need.

For more information, please call +60 11-5625 9852 or email [care@orethas.com](mailto:care@orethas.com)

Thank you for your support and generosity! Let's make this year a year of giving back.

*Oretha Herrera*



## Join our community



Senior Citizen Discount  
WhatsApp Channel



CLICK HERE



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# Your Support Matters

The Senior Citizen Guide focuses on retail discounts and promotions for Malaysian Senior Citizens. The next issue is tentatively scheduled for **April 2025**.



## Advertising

helps sponsor hospital accompaniments services for B40 seniors.



Rates as low as

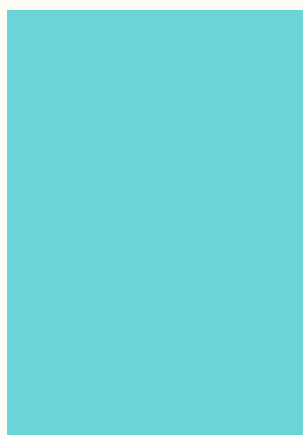
# RM 100



Suitable for:

- Corporations / Organisations
- Small / Medium Enterprises
- Entrepreneurs
- Home businesses

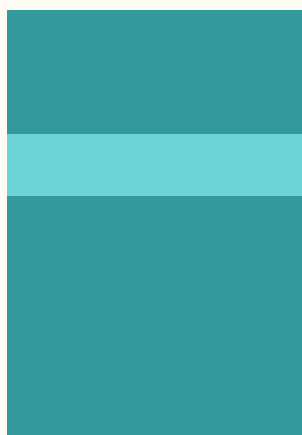
## ADVERTISING RATES



### Full Page Ad

The entire page dedicated to the advertiser

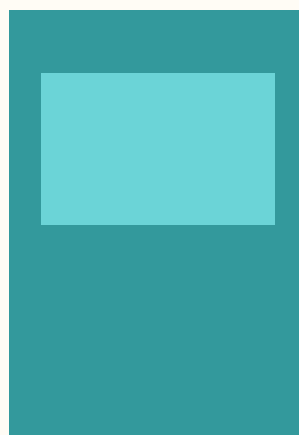
**RM 550**



### Highlight Listing

Advertiser's row will be highlighted to attract full attention

**RM 150**



### Exclusive Promotion\*

Offers created exclusively for Oretha's Senior Citizens Guide readers

**RM 100**

**BOOKING / PAYMENT DEADLINE:** 30 March 2025

**MATERIAL DEADLINE:** 31 March 2025

For enquiries / booking, please email [care@orethas.com](mailto:care@orethas.com)

# Bringing Hope to *B40 Seniors*



January 2025 marked a milestone for Oretha's Senior Concierge as the organization successfully launched its first-ever **free** hospital accompaniment service for B40 seniors living in PPR flats in Lembah Subang. The initiative was made possible through funds raised from the Senior Citizen Discount Guide published in November 2024, the support of Yayasan Hasanah and Ministry of Finance, Malaysia and the generosity of advertisers.

For many elderly individuals in the B40 community, accessing healthcare can be a daunting challenge. Long waiting hours, complicated hospital procedures, and the lack of a companion often discourage them from attending critical medical appointments. Recognising this gap, Oretha's Senior Concierge stepped in with a meaningful solution.

*Program Perumahan Rakyat (PPR) flats aka the People's Housing Program is a Malaysian government initiative that provides low-cost housing to B40 income groups.*

## Making a Real Difference

The hospital accompaniment service took place at Hospital Serdang and Klinik Kesihatan Kelana Jaya, where volunteers assisted seniors with check-ins, paperwork, and navigation through the hospital system.

Most importantly, they provided much-needed companionship, making the experience less overwhelming for the elderly.

**"For many of these seniors, hospital visits are not just about medical care—it's about having someone there to support them."**

**"We are beyond grateful to our volunteers and advertisers who made this possible."**

*Oretha Herrera, Founder of Oretha's Senior Care*



## How You Can Help



Oretha's Senior Care invites companies, entrepreneurs, and individuals to be part of this impactful initiative. Those interested in advertising in the upcoming Senior Citizen Discount Guide—or contributing in other ways—can find details at [www.orethas.com/concierge](http://www.orethas.com/concierge)

# About Oretha's



Oretha's Senior Care offer personalised non-medical support, empowering seniors to thrive independently.

In 2019, Oretha first launched Oretha's Senior Concierge where dedicated concierges provide assistance during hospital and clinic visits, as well as for various errands.

Currently, we have over 20+ Senior Concierges in the Klang Valley and two Senior Daycares in the heart of Petaling Jaya and Cheras.

In today's dynamic world, families often relocate or work full time, leaving seniors in need. Our services alleviate the stress, providing comprehensive care and peace of mind for your loved ones.



## OUR SERVICES

### SENIOR DAYCARE

Our comprehensive range of services is designed to cater to your senior loved one's needs, making their time with us both comfortable and enjoyable.

- Social & Cognitive Programs
- Health Monitoring
- Customised Physical Training
- Basic Care
- Nutritious Meals
- Hospital & Therapy Appointments

#### PETALING JAYA

1 SS 3/78  
Taman Universiti  
47300 Petaling Jaya



#### CHERAS

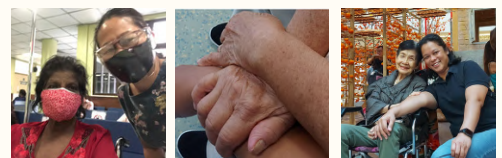
4 Jalan Siput Sedut  
Taman Billion  
56000 Cheras

### SENIOR CONCIERGE

With the support of dedicated concierges, we aid seniors with a variety of errands and appointments. Available in Klang Valley. Includes transportation.

#### SERVICES

- Hospital assistance in hospitals / clinics / therapy
- Errands & shopping
- Home management
- Companionship





# Oretha's

## SENIOR CARE

DAYCARE | CONCIERGE | TRAVEL

[www.orethas.com](http://www.orethas.com)